


The new media literacy project YDML for youth employment and social realisation has started!



The “Digital media literacy for youth employment and social realisation” (YDML) project is already a fact!

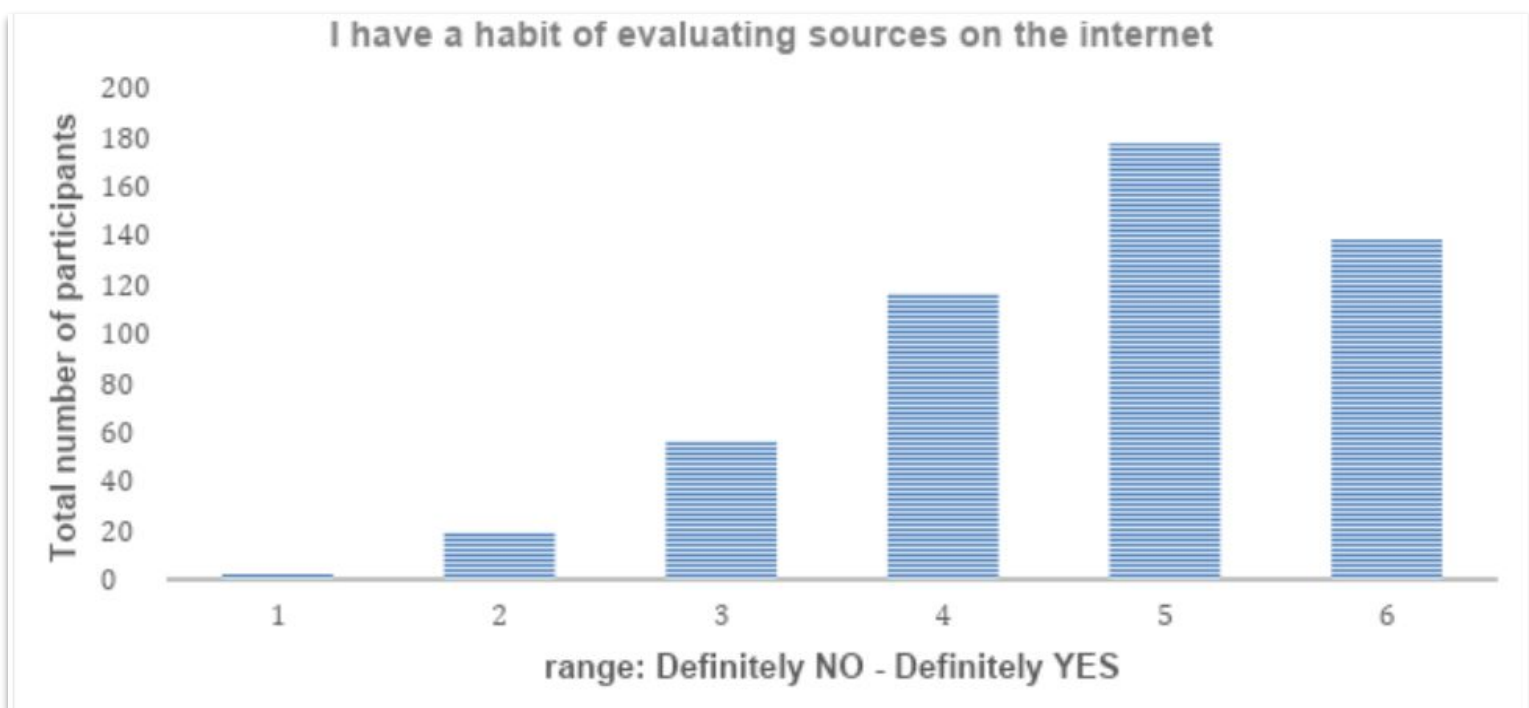
In November 2019 representatives of the five partner organizations from Italy, Bulgaria, Slovenia, Czech Republic and South Africa met online to plan the project activities.



The main idea behind YDML is to provide meaningful support to youth workers who engage in developing young people’s skills and competences in the field of Digital Media Literacy (DML). In the global quest for increased digital media literacy, both learners and educators need support to master their skills for safe navigation and confident use of digital technologies.

The partners intend to prepare a youth workers’ training program and set of learning scenarios for interactive DML learning experiences. Also, three international mobility workshops for youth workers will take place in South Africa, Czech Republic and Bulgaria to enable international collaboration on the project topics. All the activities and outputs will be visible and accessible to the public on a specially designed project website.

But the first step that the partners need to carry out is an **International inquiry of the youth digital media literacy**



Each partner organization will inquire the young people from their respective countries about their digital habits and literacy: what kind of devices they use and for what purposes, in which social media they visit and what their online behaviour is, whether they create digital content and how, etc. Among the aims of the inquiry is to establish the common traits in the online behaviour of the young people in all partner countries - are they passive consumers of online content, do they know how to employ technology to their best advantage for learning or personal development.

The results will allow addressing the most significant DML shortfalls of the young people through appropriate learning content.

Cape Town hosts the first international training mobility



Between 29th February and 8th March 2020 the South African partner Cloud Education Solutions hosted the first project mobility in Cape Town. During this meeting the participants discussed the thematic of the future learning scenarios and the general structure of the youth workers' training program. The partners visited the Stellenbosch High School and Klapmuts Primary school where they had the opportunity to discuss digital literacy with the students and their choice of school and career.

Read more about this adventure [here](#).



Upcoming events: **As part of the project program each partner will organize local workshops for exchanging of good practices in the field of media literacy. Another anticipated event is the second mobility event in the Czech Republic.**

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